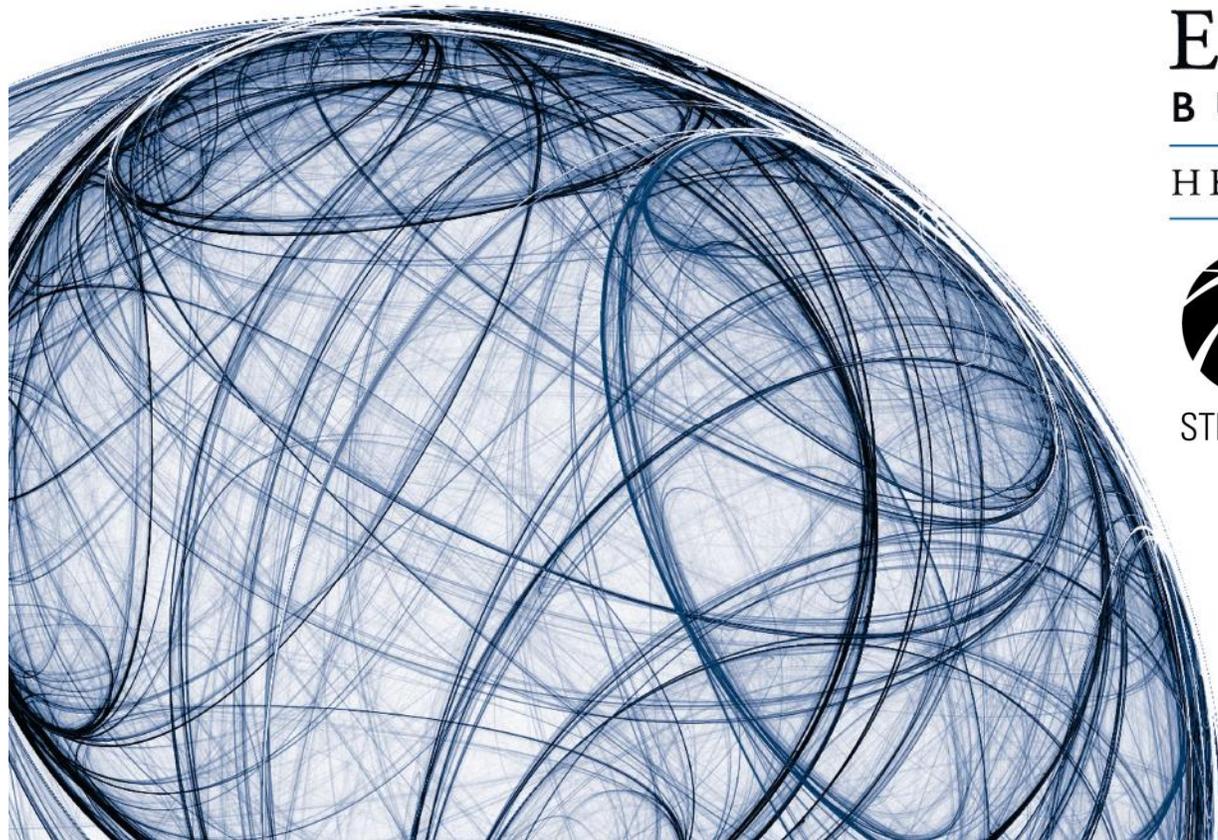


TOMORROW'S  
BUSINESS LEADERS  
FOR TOMORROW'S  
MARKETS



EDINBURGH  
BUSINESS SCHOOL  
HERIOT-WATT UNIVERSITY



STRASCHEG CENTER FOR ENTREPRENEURSHIP



1776

1821

1966

1869

1960s

1854

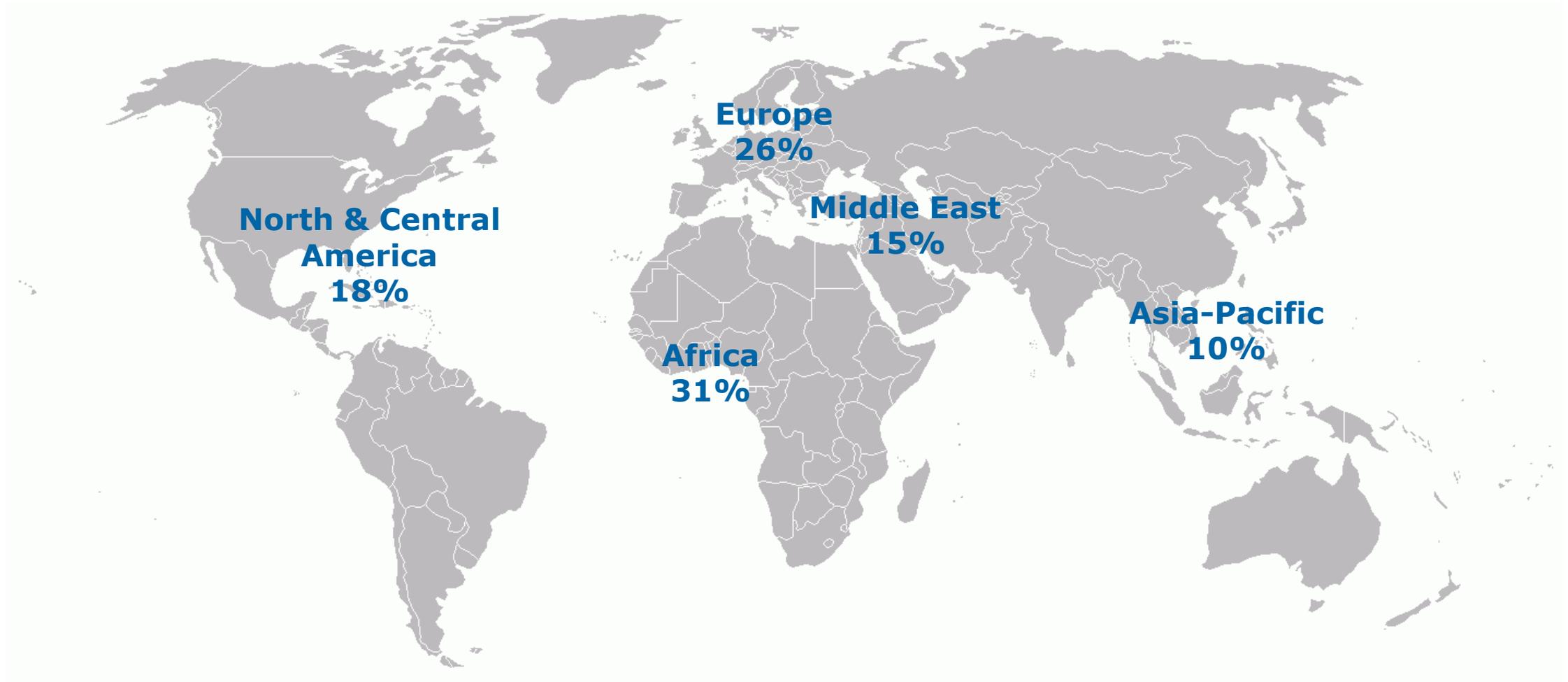
1989

1995

*Students learn by doing,  
not by hearing or seeing*

Professor Keith Lumsden

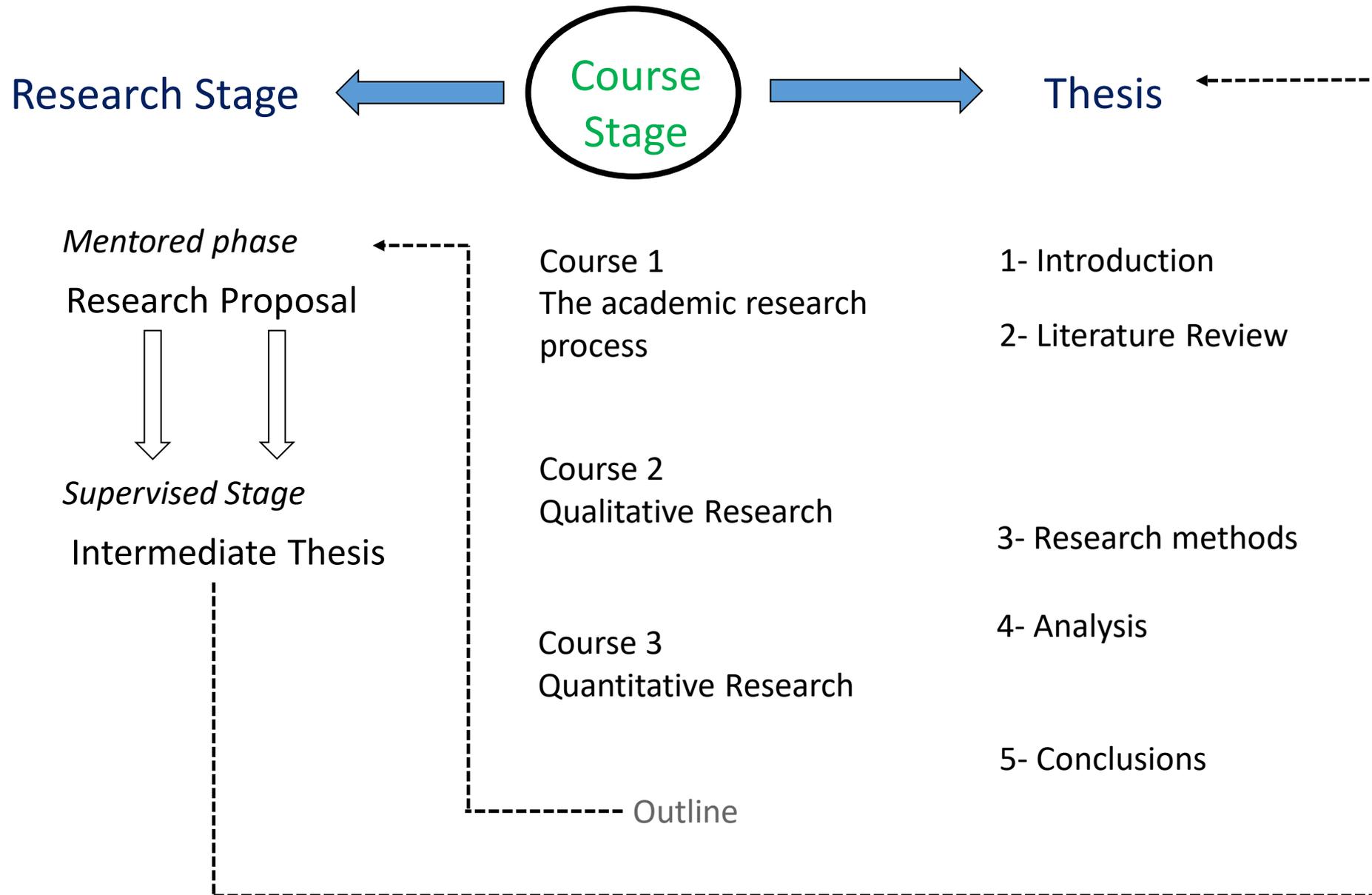
## Global Distribution of DBA Students



Student	Country	Title
Dr Anna Dowbiggin	Canada	Climate risk perceptions in the Ontario (Canada) electricity sector
Dr Richard Sunderland	Burma	Leadership behaviour during the transition to matrix working: A case study in an international public sector organisation
Dr Michael Wilkes	China	A situational analysis of Chinese managers' personal value systems (PVS) and their influence on employee commitment
Dr Kee Yung Lam	Hong Kong	The role of tacit knowledge in knowledge intensive project management
Dr Steffen Kolod	Germany	Customer reward programmes and customer loyalty in a German agribusiness
Dr Andrew Dean	UK	An antiviral disinfectant research and development process model for small to medium enterprises based within the United Kingdom
Dr Kevin Schneider	USA	Testing the BoP impact assessment framework through assessing socio-economic impact of a health care venture in Afghanistan

All DBA theses available on the University's Research Output Service: <http://www.ros.hw.ac.uk/>

What is coming your way?



## DRC SUBMISSION REQUIREMENTS AND WORD LIMITS

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<b>SUBMISSION TYPE</b>	<b>GUIDANCE/TEMPLATE</b>	<b>WORD LIMIT*</b>	<b>NOTES</b>
<b>RESEARCH OUTLINE</b>	The 'Preparing a Research Outline' document in the research resources section of the <a href="#">Student Portal</a> sets out what to include in your outline.	2000 including references	
<b>RESEARCH PROPOSAL</b>	The 'Research Proposal Structure' document on the <a href="#">Student Portal</a> sets out the structure of the proposal and a MS Word template is also provided to help you format your proposal correctly.	10,000 including references	Any additional appendices, apart from those requested in the 'Research Proposal Structure' document, must be included in the word count.
<b>INTERMEDIATE SUBMISSION</b>	The requirements for the intermediate submission are set out in Section 1.4 of the IBR2 course. The research proposal MS Word template can be used to format your intermediate submission correctly.	40,000 including references & appendices	
<b>FINAL DRAFT THESIS</b>	The requirements for the draft thesis are set out in Section 1.3 of the IBR3 course. The research proposal template can be used to format your thesis correctly.	80,000 including references & appendices	

**\*Word limits are strictly enforced. All submissions must include an accurate word count on the title page. Submissions that exceed the word limit or have an incorrect word count will not be considered by the Committee.**

# Getting Started

# DBA tuition fees

The tuition fees: EUR 10.000 p.a. for three years

Writing up fee: EUR 4.000 fourth year

The tuition fees are adapted in accordance to the dedication.

# Subject guides

<https://www.hw.ac.uk/services/is/guides/subject.htm>

- Articles – Scopus
- Company and financial data – Nexis
- Market research – Mintel
- Theses – EThOS
- Referencing – EndNote

# Software for home use

<https://www.hw.ac.uk/services/is/it-essentials/software-for-personal-use.htm>

- EndNote
- Microsoft office
- NVivo
- SPSS